



**UNITED WAY**  
Greater Cleveland

## VIRTUAL EVENT IDEAS

Do you have a team that works 100% remote or a hybrid schedule? Organizing a virtual event as part of your United Way campaign is a great way to engage everyone on any day of the week! It is recommended that a small donation be required to participate and there be prizes for any winners.



### **Trivia**

A classic game that anyone can enjoy! Structure it with teams or have everyone play as individuals. Use Zoo's polling feature or have folks type their answers in the chat, have a theme or make it general knowledge. The options are limitless! Ask for a small donation to participate then offer help with a larger donation. Example: If it's \$5 to participate, offer a *Phone a Friend* feature for \$10.



### **In-Home Scavenger Hunt**

Create a master list of commonly found household items. Do not share the list with participants ahead of time. During the event, share the list and set a 5-minute timer. Participants then run around their home collecting items. When the timer is up, everyone meets back at their desks to show the items they collected, tally points, and announce a winner.



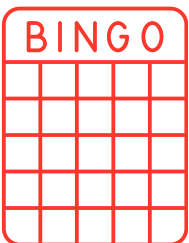
### **Talent Show**

Showcase the talents of your team that you never see in the office! This event can be done live with a video conferencing platform or you can ask participants to pre-record their talent. Bring in some celebrity judges or ask the crowd to vote on the winner.



### **Fitness Class**

Does someone on your team teach yoga or work as a personal trainer on the side? Tap into that talent and offer a workout class to the entire team! This is a great way to kickstart the day or combat the afternoon slump. Be sure to structure the class in a way that encourages participation, regardless of fitness level.



### **BINGO**

Send a blank BINGO card to all participants with instruction for what range of numbers fits in each column. Ask each participant to fill in their cards to bring the event. Play rounds for various prizes, mixing up what counts as a BINGO between rounds. Give people the option to purchase more than one card to increase the dollars donated!

**Questions? Contact your UWGC Account Manager or email [donate@unitedwaycleveland.org](mailto:donate@unitedwaycleveland.org).**